

Message Text

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PAGE 01 STATE 183119

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ORIGIN COME-00

INFO OCT-01 EA-11 ISO-00 EB-11 RSC-01 /024 R

66652

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APPROVED BY: EB/CBA/OCA/REP: GPWILSON

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COM/OIM/JA-ANZ/TWELCH

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R 211442Z AUG 74

FM SECSTATE WASHDC

TO AMCONSUL SAPPORO

INFO AMEMBASSY TOKYO

UNCLAS STATE 183119

E.O. 11652: N/A

TAGS: IN-STORE PROMOTION - MARUI-IMAI DEPARTMENT STORE

REF: SAPPORO A-12

1. COMMERCE AGREEABLE TO MARUI-IMAI IN-STORE PROMOTION WITH PROVISIO THAT DOLS 8,000 FUNDING BE GOTTEN FROM DOLS 75,000 FY '75 IN-STORE BUDGET FOR JAPAN. THE REMAINDER OF DOLS 67,000 WOULD THEN BE DIVIDED EQUALLY BETWEEN DAIMARU, HANKYU AND TOKYU DEPARTMENT STORES WITH EACH STORE RECEIVING DOLS 22,333 RESPECTIVELY. REQUEST POST CONCURRENCE.

2. SUGGEST BUYERS VISIT U.S. IN OCTOBER 1974 TO VISIT SPORTING GOODS SHOW, OCTOBER 18 IN ANAHEIM, CALIFORNIA. CHILDREN'S WEAR SPRING SHOW WILL BE HELD IN DALLAS OCTOBER 26. APPOINTMENTS WITH HOUSEHOLD APPLIANCE MANUFACTURERS CAN BE MADE AT MERCHANDISE MART IN CHICAGO. SPECIFIC "LIST" MENTIONED IN CABLE WOULD BE HELPFUL. COMMERCE AIRMAILING LISTING OF CONSUMER GOODS SHOWS AND MARTS.

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EM NEW COMMERCE REPORTING REQUIREMENTS OBLIGE DEPARTMENT

STORE TO REPORT PURCHASES "C.I.F. PORT OF IMPORT"
INSTEAD OF F.O.B. U.S. NEW INSTRUCTION WILL BE SENT
TO POSTS WITHIN A FEW DAYS. KISSINGER

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Message Attributes

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Decaption Note:
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Disposition Approved on Date:
Disposition Authority: n/a
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Disposition Event:
Disposition History: n/a
Disposition Reason:
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